

# Automate & optimize **PPC ads** for **Google** and **Bing** in one simple tool.



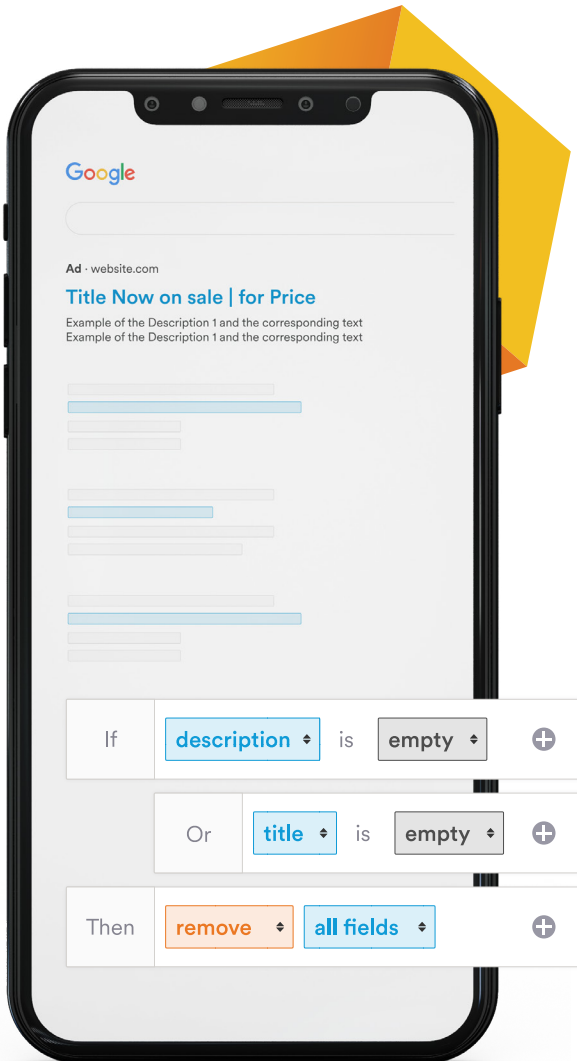
Create **hyper-relevant PPC ads** and **improve CTR**.



Improve quality-score to **reduce CPC** and **increase ROAS**.



Generate **1000s of longtail text ads** in the blink of an eye.



## Boost your online sales by taking control of your PPC strategy

### Set up high-performing ad campaigns in the blink of an eye

You can generate Search, Display, and Shopping campaigns that are automatically updated using your product feed. While improving their relevance and increasing CTR by enriching your ads with static and dynamic data.

### Campaign creation made easy with a do-it-yourself PPC tool

Using a simple but powerful if-and-then rule system alongside a familiar and intuitive ad structure, you'll be amazed at how simple it is to create sophisticated and refined PPC ad campaigns.

### Enjoy a thorough onboarding process

Set-up and start advertising your products straight away. Take advantage of a demo, an initial account setup with your first feed, and Channable's personal training center, the Channacademy.

## What do sporting goods businesses say about Channable?

“We were looking for a solution to export our catalog to **various marketplaces, Google shopping, and social media platforms**; we found Channable. Channable is **easy-to-use** and we receive **first-class support** from the team.”



“The big advantage of Channable is the relationship we have with the teams. We are consulted for product development and the support is valuable. On top of that, our sporting goods client’s **turnover increased by 249%** due to fully-optimizing ads with Channable.”

advisers / 

“Thanks to Channable’s PPC tool, customers go directly to the product page of the product they want instead of the homepage. This is the main reason for the **17% increase in conversion rate**”



Creating an account is completely free! You get total access to test all of the PPC features including keyword creation, sitelinks, and rules, which allows you to familiarize yourself with the platform until you’re ready to start advertising.

**Create your FREE account today!**