

Webinar series

Next Level eCommerce

The most innovative and best eCommerce strategies shared by experts in the market.
Every month



Ruben Runneboom
Taskforce Agency
Advanced Bucketing



Floris de Schrijver
Flowboost
Ad Copy testing



Bob Meijer
PPC Mastery
Advanced search



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Next Level eCommerce | Webinar series

Level up your PPC skills

Guided by the best in the industry!

- Hands-on tips
- Ready-to-use frameworks
- Step-by-step scripts

Bob Meijer



Andrew Lolk



Ruben Runneboom



Mike Rodes



Aaron Young



Nils Rooijmans





Bob Meijer

PPC Mastery

- 31 year old.
- Living in the Achterhoek 🇳🇱, the Netherlands.
- Freelance Google Ads specialist.
 - 10 years of experience.
 - Focussing on B2C Lead Gen and SaaS.
 - Managing €1.2 million ad spend p/m.
- Co-founder of PPC Mastery
 - Offering Google Ads knowledge products .
 - Building the best Google Ads community in the world: The PPC Hub.
 - More than 4500 students worldwide
- Co-founder of Adverge (Google Ads Agency).



Next Level eCommerce **Dynamic feed-based campaigns**



Channable x PPC Mastery

Advanced Search.





Advanced Search.

Search has become more and more **competitive** throughout the years. In order to win in 2024 and beyond, you need new ways to **outsmart your competitors**.

In today's guest session, we will zoom in on **advanced Search tactics for Ecommerce**, with a focus on dynamic Search campaigns creation with keyword-based ad groups.





The Ecommerce Success Formula.





**In today's session, we'll focus on
the **Advanced Search** section.**



And more specifically ...
Dynamic product campaign creation.







This tactic is meant to inspire you and give you new ideas to experiment with.



Don't blindly copy this tactic as it isn't a great fit for all eCommerce businesses.



About Dynamic feed-based campaigns.

- Dynamic feed-based campaigns **uses your product feed** to create your ads.
- Dynamic feed-based campaigns are particularly beneficial for E-commerce advertisers with **large and/or diverse inventories**, as they simplify the process of creating and managing a large number of assets (RSAs/DSAs).
- It allows for the creation of **highly tailored ads** and **specific long-tail keywords** for specific products in your inventory.
- The campaigns are **fully automated** and update ads in real-time based on any changes in your product feed.



You can't set this up without having access to a proper Feed Management Tool.



Our tool of choice is Channable.



PPC
M A S T E R Y



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You can create feed-based campaigns with **standard (RSA) or **dynamic** (DSA) ad groups.**



We're only going to touch on feed-based campaigns with **standard ad groups.**

... Because of time constraints 🤔



Remember ...

**The examples I'm about to
show you are client-specific**



Remember ...

**They don't necessarily
have to work for you!**



Steps to undertake from start to finish.

1 Configure your basic rules.

In the first step, we're going to configure basic rules to remove any items from your dynamic Search campaign that can negatively impact your ROI.

2 Populate your dynamic fields.

In the second step, we're going to populate fields on the product level that can be used to create dynamic assets and dynamic keywords.

3 Build your dynamic campaign.

In the third step, we're going to build our dynamic Search campaign, including ad groups, Responsive Search Ads (RSAs) and keywords.



The first step is to configure your rules.

The screenshot shows the Channable user interface for configuring rules. The top navigation bar includes the Channable logo, a search bar, and user information (Channacademy, Companies, Bob, Help). The main navigation sidebar on the left lists various sections: Dashboard, Setup, Items, Master rules, Feeds, APIs, Text ads, Shopping ads, Orders, and Settings. The current view is 'Product Level - Ad group - RSA' with a breadcrumb trail: Settings > Rules > Campaigns > Ad groups > Settings > Rules > Build > Preview. The 'Rules' section is active, showing a list of rules on the left and a configuration panel on the right. The configuration panel for the rule 'BO - exclude - out of stock' includes a 'Name' field, a 'Description' field, and a 'Pause rule' button. The rule logic is defined by an 'If' condition: 'inventory_quantity' is equal to '0'. The 'Then' action is to 'take all fields' and 'exclude' them. A 'Save rule' button is located below the configuration panel. On the right side, there are three 'Statistics' panels: 'Statistics' (with a refresh icon and 'Selected items' button), 'Before this rule' (with 'View items' button), and 'After this rule' (with 'View items' button).



Your rules can be simple or complex.

- It's largely dependent on the **available attributes** in your product feed, its values and formatting.
- It also comes down to what **dynamic fields** you'd like to use in your Responsive Search Ads (RSA) or Dynamic Search Ads (DSA) plus keywords.

👉 Let me show you what I mean.



First, make sure to configure some basic rules.

These rules will ensure you'll **remove any items** that can negatively impact your ROI:

1. Filter out **out of stock** items.
2. Filter out items with **low inventory** levels.
3. Filter out items with **few variants** available (e.g. sizes, colors).
4. Filter out **poor performing** products.
5. Filter out items with **low margins**.

... *Et cetera*.



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Product Level - Ad group - RSA Settings Rules Campaigns Ad groups Settings Rules Build Preview

Rules

[What are rules?](#)

Name	Description	Pause rule
BO - exclude - out of stock		<input type="checkbox"/>
BO - exclude - poor performers		<input type="checkbox"/>
BO - populate - product_without_contents		<input type="checkbox"/>
BO - populate - product_without_brand		<input type="checkbox"/>
BO - populate - sale_price		<input type="checkbox"/>
BO - populate - sale_absolute		<input type="checkbox"/>
BO - populate - sale_percentage		<input type="checkbox"/>
BO - format - prices (comma)		<input type="checkbox"/>
BO - format - sale_percentage		<input type="checkbox"/>
BO - format - link		<input type="checkbox"/>
BO - populate - keyword_with_brand		<input type="checkbox"/>
BO - populate - keyword_with_brand_con...		<input type="checkbox"/>
BO - populate - keyword_without_brand		<input type="checkbox"/>
BO - populate - title_lowercase		<input type="checkbox"/>

BO - exclude - out of stock

If is equal to

Then take and

[Save rule](#)

Statistics

... items selected [?](#)

[Selected items](#)

Before this rule

... items in total [?](#)

[View items](#)

After this rule

... items in total [?](#)

[View items](#)



Look for ways to utilize your data to create impactful filters c.q. rules!



Next, populate your dynamic fields.

By populating these fields, you can increase the attractiveness of your ads, plus you'll be able to create additional keywords with a higher chance of being eligible (low search volume).

Custom fields to be used in ads:

1. sale_absolute
2. sale_percentage
3. product_title_without_contents
4. product_title_without_brand

Custom fields to be used for keywords:

1. keyword_product_title
2. keyword_with_brand_without_contents
3. keyword_without_brand_without_contents

 *These fields are just some examples.*



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Product Level - Ad group - RSA Settings Rules Campaigns Ad groups Settings Rules Build Preview

Rules

[? What are rules?](#)

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BO - populate - product_without_contents		<input type="checkbox"/>
BO - populate - product_without_brand		<input type="checkbox"/>
BO - populate - sale_price		<input type="checkbox"/>
BO - populate - sale_absolute		<input type="checkbox"/>
BO - populate - sale_percentage		<input type="checkbox"/>
BO - format - prices (comma)		<input type="checkbox"/>
BO - format - sale_percentage		<input type="checkbox"/>
BO - format - link		<input type="checkbox"/>
BO - populate - keyword_with_brand		<input type="checkbox"/>
BO - populate - keyword_with_brand_con...		<input type="checkbox"/>
BO - populate - keyword_without_brand		<input type="checkbox"/>
BO - populate - title_lowercase		<input type="checkbox"/>

BO - populate - sale_percentage

If sale_price isn't empty [+](#)

Then

take sale_percentage and calculate [+](#)

take price_old minus field sale_price

And

take sale_percentage and calculate [+](#)

take sale_percentage divide by field price_old

And

take sale_percentage and calculate [+](#)

take sale_percentage multiply by 100

[Save rule](#)

Statistics

... items selected [?](#)

[Selected items](#)

Before this rule

... items in total [?](#)

[View items](#)

After this rule

... items in total [?](#)

[View items](#)

[+](#) [📄](#) [👁](#) [✅](#) [🗑](#) [⚙](#) [⏪](#)



These fields are now ready to be used in the third step: **building your dynamic ads.**

For example, absolute and percentage discounts.



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Product Level - Ad group - RSA

Settings Rules Campaigns Ad groups Settings Rules Build Preview

Back Items after: BO - populate - title_lowercase Viewing items Search for items, e.g. title or description Search Select columns

Skus	Image link	Title	Price old	Sale price	Sale absolute	Sale percentage
8711596580280		A.Vogel Alchemilla - 60 tabletten	33,99	26,47	7,52	22%
8711596128727		A.Vogel Arnica - 50 ml	13,49	10,48	3,01	22%
8711596134339		A.Vogel Avena sativa - 100 ml	17,99	13,96	4,03	22%
8711596595628		A.Vogel Bioforce crème	9,49	7,57	1,92	20%
8711596138825		A.Vogel Boldocynara - 50 ml	14,49	12,47	2,02	14%
8711596578942		A.Vogel Cranberry monarda + Solidago - 30 tabletten	16,49	13,08	3,41	21%
8711596165067		A.Vogel Crataegus + Valeriaan - 80 tabletten	13,99	10,86	3,13	22%
8711596578959		A.Vogel Dormeasan Citroenmelisse - 60 tabletten	15,49	13,73	1,76	11%
8711596581119		A.Vogel Dormeasan Citroenmelisse Sterk - 30 tabletten	16,99	13,19	3,80	22%
8711596177084		A.Vogel Echinaforce - 350 tabletten	29,99	23,29	6,70	22%
8711596166767		A.Vogel Echinaforce Herstellende crème - 30 Gram	8,99	7,07	1,92	21%
8711596594164		A.Vogel Echinaforce Junior + Vitamine C (framboos) - ...	11,99	9,57	2,42	20%
8711596581102		A.Vogel Echinaforce kauwtabletten sterk + Vitamine C ...	19,99	15,51	4,48	22%



Our new fields are also ready to be used to populate our **dynamic keywords.**

For example, keywords with(out) brands & contents.



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Product Level - Ad group - RSA

Settings Rules Campaigns Ad groups Settings Rules Build Preview

Back Items after: BO - populate - title_lowercase Viewing items Search for items, e.g. title or description Search Select columns

Sku	Image link	Title	Keyword with brand contents	Keyword with brand without contents	Keyword without brand contents
72865...		NutraMedix Sealantro - 30 Milliliter	nutramedix sealantro 30 milliliter	nutramedix sealantro	sealantro
72865...		NutraMedix Takuna - 30 Milliliter	nutramedix takuna 30 milliliter	nutramedix takuna	takuna
54300...		Nutriphyt Lactophar junior - 20 Capsul...	nutriphyt lactophar junior 20 capsules	nutriphyt lactophar junior	lactophar junior
54300...		Nutriphyt Methialyn - 60 tabletten	nutriphyt methialyn 60 tabletten	nutriphyt methialyn	methialyn
54300...		Nutriphyt Mucoperm - 60 zakjes	nutriphyt mucoperm 60 zakjes	nutriphyt mucoperm	mucoperm
54300...		Nutriphyt Oleotens - 60 tabletten	nutriphyt oleotens 60 tabletten	nutriphyt oleotens	oleotens
54300...		Nutriphyt Riovida Forte - 90 tabletten	nutriphyt riovida forte 90 tabletten	nutriphyt riovida forte	riovida forte
54300...		Nutriphyt Vacramal - 30 capsules	nutriphyt vacramal 30 capsules	nutriphyt vacramal	vacramal
54300...		Nutriphyt Zinargin - 60 tabletten	nutriphyt zinargin 60 tabletten	nutriphyt zinargin	zinargin
54250...		Nutrisan MetalClean	nutrisan metalclean	nutrisan metalclean	metalclean
87144...		Orthica Balanced B-50 & C - 120 Table...	orthica balanced b 50 & c 120 tabletten	orthica balanced b 50 & c	balanced b 50 & c
87144...		Orthica C-1000 - 180 Tabletten	orthica c 1000 180 tabletten	orthica c 1000	c 1000



Check your search term reports to **find patterns for your dynamic keywords!**



You want to align your dynamic keywords with actual queries!

How do people search?



Campaign name does not contain Brand X Add filter		Segment Columns Download Expand													
<input type="checkbox"/> Search term	Match type	Added/Excluded	Campaign	Ad group	Impr.	Clicks	CTR	Avg. CPC	Cost	↓ Convers	Cost / conv.	Conv. rate	Conv. value	Conv. value / cost	
Total: Filtered search terms															
redacted															
<input type="checkbox"/> vacramal	Exact match	None	05 PLA Converting	near-index	477	4	0.84%	€0.56	€2.24	1.00	€2.24	25.00%	6.69	2.99	
<input type="checkbox"/> vacramal kopen	Exact match	None	05 PLA Converting	near-index	43	1	2.33%	€0.83	€0.83	1.00	€0.83	100.00%	11.39	13.72	
<input type="checkbox"/> vit d3 vitakruid	Exact match	None	05 PLA Converting	near-index	11	2	18.18%	€0.20	€0.40	1.00	€0.40	50.00%	3.30	8.24	
<input type="checkbox"/> vitakruid b12 combi 6000	Exact match	None	05 PLA Converting	near-index	297	4	1.35%	€1.19	€4.77	1.00	€4.77	25.00%	23.69	4.97	
<input type="checkbox"/> vitakruid junior	Exact match	None	05 PLA Converting	near-index	184	3	1.63%	€1.19	€3.57	1.00	€3.57	33.33%	11.57	3.24	
<input type="checkbox"/> vitals teunisbloemolie	Exact match	None	05 PLA Converting	near-index	18	2	11.11%	€0.27	€0.54	1.00	€0.54	50.00%	5.85	10.83	
<input type="checkbox"/> vitals ubiquinol 100 mg	Exact match	None	05 PLA Converting	near-index	62	1	1.61%	€0.96	€0.96	1.00	€0.96	100.00%	12.15	12.66	
<input type="checkbox"/> vitals ubiquinol 200 mg	Exact match	None	05 PLA Converting	near-index	64	2	3.13%	€1.17	€2.33	1.00	€2.33	50.00%	4.13	1.77	
<input type="checkbox"/> vitamine b50 kopen	Exact match	None	05 PLA Converting	near-index	1	1	100.00%	€1.18	€1.18	1.00	€1.18	100.00%	7.18	6.08	
<input type="checkbox"/> weerstand multi orthica	Exact match	None	05 PLA Converting	near-index	7	3	42.86%	€0.70	€2.09	1.00	€2.09	33.33%	2.29	1.09	
<input type="checkbox"/> zinargin nutriphyt	Exact match	None	05 PLA Converting	near-index	145	2	1.38%	€1.30	€2.61	1.00	€2.61	50.00%	7.85	3.01	
<input type="checkbox"/> zinco metagenics	Exact match	None	05 PLA Converting	near-index	1	1	100.00%	€1.38	€1.38	1.00	€1.38	100.00%	8.00	5.80	
<input type="checkbox"/> a vogel kelpasan	Exact match	None	05 PLA Non-Converting	under-index	18	3	16.67%	€0.20	€0.61	1.00	€0.61	33.33%	4.03	6.60	
<input type="checkbox"/> arctic blue vegan omega 3	Exact match	None	05 PLA Non-Converting	under-index	25	1	4.00%	€1.36	€1.36	1.00	€1.36	100.00%	14.66	10.78	
<input type="checkbox"/> arctic blue visolie	Exact match	None	05 PLA Non-Converting	under-index	709	15	2.12%	€0.81	€12.19	1.00	€12.19	6.67%	11.36	0.93	
<input type="checkbox"/> berthelsen zink	Exact match	None	05 PLA Non-Converting	under-index	21	3	14.29%	€0.22	€0.67	1.00	€0.67	33.33%	20.50	30.60	
<input type="checkbox"/> berthelsen zink 20 mg	Exact match	None	05 PLA Non-Converting	under-index	12	1	8.33%	€1.41	€1.41	1.00	€1.41	100.00%	7.55	5.35	
<input type="checkbox"/> bio chromium	Exact match	None	05 PLA Non-Converting	under-index	205	6	2.93%	€0.19	€1.16	1.00	€1.16	16.67%	10.92	9.41	
<input type="checkbox"/> bio marine pharma nord	Exact match	None	05 PLA Non-Converting	under-index	22	4	18.18%	€0.41	€1.65	1.00	€1.65	25.00%	3.72	2.25	
<input type="checkbox"/> bio marine visolie	Exact match	None	05 PLA Non-Converting	under-index	1	1	100.00%	€0.41	€0.41	1.00	€0.41	100.00%	3.80	9.26	
<input type="checkbox"/> bio quinon q10 30 mg	Exact match	None	05 PLA Non-Converting	under-index	24	6	25.00%	€0.48	€2.90	1.00	€2.90	16.67%	8.19	2.82	



In this example, mostly {brand} + {product}

<input type="checkbox"/> Search term	Match type	Added/Excluded	Campaign	Ad group	Impr.	Clicks	CTR	Avg. CPC	Cost	↓ Conversions	Cost / conv.	Conv. rate	Conv. value	Conv. value / cost	
Total: Filtered search terms														redacted	
<input type="checkbox"/> vacramal	Exact match	None	05 PLA Converting	near-index	477	4	0.84%	€0.56	€2.24	1.00	€2.24	25.00%	6.69	2.99	
<input type="checkbox"/> vacramal kopen	Exact match	None	05 PLA Converting	near-index	43	1	2.33%	€0.83	€0.83	1.00	€0.83	100.00%	11.39	13.72	
<input type="checkbox"/> vit d3 vitakruid	Exact match	None	05 PLA Converting	near-index	11	2	18.18%	€0.20	€0.40	1.00	€0.40	50.00%	3.30	8.24	
<input type="checkbox"/> vitakruid b12 combi 6000	Exact match	None	05 PLA Converting	near-index	297	4	1.35%	€1.19	€4.77	1.00	€4.77	25.00%	23.69	4.97	
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<input type="checkbox"/> vitals teunisbloemolie	Exact match	None	05 PLA Converting	near-index	18	2	11.11%	€0.27	€0.54	1.00	€0.54	50.00%	5.85	10.83	
<input type="checkbox"/> vitals ubiquinol 100 mg	Exact match	None	05 PLA Converting	near-index	62	1	1.61%	€0.96	€0.96	1.00	€0.96	100.00%	12.15	12.66	
<input type="checkbox"/> vitals ubiquinol 200 mg	Exact match	None	05 PLA Converting	near-index	64	2	3.13%	€1.17	€2.33	1.00	€2.33	50.00%	4.13	1.77	
<input type="checkbox"/> vitamine b50 kopen	Exact match	None	05 PLA Converting	near-index	1	1	100.00%	€1.18	€1.18	1.00	€1.18	100.00%	7.18	6.08	
<input type="checkbox"/> weerstand multi orthica	Exact match	None	05 PLA Converting	near-index	7	3	42.86%	€0.70	€2.09	1.00	€2.09	33.33%	2.29	1.09	
<input type="checkbox"/> zinargin nutriphyt	Exact match	None	05 PLA Converting	near-index	145	2	1.38%	€1.30	€2.61	1.00	€2.61	50.00%	7.85	3.01	
<input type="checkbox"/> zinco metagenics	Exact match	None	05 PLA Converting	near-index	1	1	100.00%	€1.38	€1.38	1.00	€1.38	100.00%	8.00	5.80	
<input type="checkbox"/> a vogel kelpasan	Exact match	None	05 PLA Non-Converting	under-index	18	3	16.67%	€0.20	€0.61	1.00	€0.61	33.33%	4.03	6.60	
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<input type="checkbox"/> berthelsen zink 20 mg	Exact match	None	05 PLA Non-Converting	under-index	12	1	8.33%	€1.41	€1.41	1.00	€1.41	100.00%	7.55	5.35	
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<input type="checkbox"/> bio marine visolie	Exact match	None	05 PLA Non-Converting	under-index	1	1	100.00%	€0.41	€0.41	1.00	€0.41	100.00%	3.80	9.26	
<input type="checkbox"/> bio quinon q10 30 mg	Exact match	None	05 PLA Non-Converting	under-index	24	6	25.00%	€0.48	€2.90	1.00	€2.90	16.67%	8.19	2.82	

Not many searches include the {contents}



Campaign name does not contain Brand X Add filter		Segment Columns Download Expand													
<input type="checkbox"/> Search term	Match type	Added/Excluded	Campaign	Ad group	Impr.	Clicks	CTR	Avg. CPC	Cost	↓ Convers	Cost / conv.	Conv. rate	Conv. value	Conv. value / cost	
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<input type="checkbox"/> vitals ubiquinol 100 mg	Exact match	None	05 PLA Converting	near-index	62	1	1.61%	€0.96	€0.96	1.00	€0.96	100.00%	12.15	12.66	
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<input type="checkbox"/> zinco metagenics	Exact match	None	05 PLA Converting	near-index	1	1	100.00%	€1.38	€1.38	1.00	€1.38	100.00%	8.00	5.80	
<input type="checkbox"/> a vogel kelpasan	Exact match	None	05 PLA Non-Converting	under-index	18	3	16.67%	€0.20	€0.61	1.00	€0.61	33.33%	4.03	6.60	
<input type="checkbox"/> arctic blue vegan omega 3	Exact match	None	05 PLA Non-Converting	under-index	25	1	4.00%	€1.36	€1.36	1.00	€1.36	100.00%	14.66	10.78	
<input type="checkbox"/> arctic blue visolie	Exact match	None	05 PLA Non-Converting	under-index	709	15	2.12%	€0.81	€12.19	1.00	€12.19	6.67%	11.36	0.93	
<input type="checkbox"/> berthelsen zink	Exact match	None	05 PLA Non-Converting	under-index	21	3	14.29%	€0.22	€0.67	1.00	€0.67	33.33%	20.50	30.60	
<input type="checkbox"/> berthelsen zink 20 mg	Exact match	None	05 PLA Non-Converting	under-index	12	1	8.33%	€1.41	€1.41	1.00	€1.41	100.00%	7.55	5.35	
<input type="checkbox"/> bio chromium	Exact match	None	05 PLA Non-Converting	under-index	205	6	2.93%	€0.19	€1.16	1.00	€1.16	16.67%	10.92	9.41	
<input type="checkbox"/> bio marine pharma nord	Exact match	None	05 PLA Non-Converting	under-index	22	4	18.18%	€0.41	€1.65	1.00	€1.65	25.00%	3.72	2.25	
<input type="checkbox"/> bio marine visolie	Exact match	None	05 PLA Non-Converting	under-index	1	1	100.00%	€0.41	€0.41	1.00	€0.41	100.00%	3.80	9.26	
<input type="checkbox"/> bio quinon q10 30 mg	Exact match	None	05 PLA Non-Converting	under-index	24	6	25.00%	€0.48	€2.90	1.00	€2.90	16.67%	8.19	2.82	



Let's continue building!

Time to bring out the dynamic fields.





**Ensure to create backup templates
to make everything fit.**

Backup template 1



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Product Level - Ad group - RSA Settings Rules Campaigns Ad groups Settings Rules Build Preview

Back Build dynamic ad groups ? How do I build campaigns and ad groups?

Ad groups configuration Ad templates Keywords Negative keywords Sitelinks Price assets Tracking

When item data or ad templates change:
Create new ads, pause outdated ads

Ad - Backup template 1

Final URL link
Path 1 vendor
1.5% of values could be longer than 15 characters
Path 2

product_without_contents | Actie:
nu € sale_absolute korting
| meta_global_extra_contents
domain.com/ vendor
Profiteer van extra veel voordeel op alle vendor
supplementen bij Koop
product_without_contents met sale_percentage
korting!

Refresh

Headlines

Headline 1 product_without_contents
21.7% of values could be longer than 30 characters
Headline 2 Actie: nu voor € sale_price
Headline 3 Actie: van € price_old voor € sale_price
0.4% of values could be longer than 30 characters
Headline 4 Actie: nu € sale_absolute korting
Headline 5 Altijd de beste prijs
Headline 6 Nergens goedkoper
Headline 7 meta_global_extra_contents

Descriptions

Description 1 Koop product_without_contents met sale_percentage korting!
4.7% of values could be longer than 90 characters
Description 2 Bestel vendor voordelig bij Altijd de beste prijs!
Description 3 Profiteer van extra veel voordeel op alle vendor supplementen bij
1.5% of values could be longer than 90 characters
Add description

Backup template 2



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Product Level - Ad group - RSA

Settings Rules Campaigns Ad groups Settings Rules Build Preview

Back Build dynamic ad groups How do I build campaigns and ad groups?

Ad groups configuration Ad templates Keywords Negative keywords Sitelinks Price assets Tracking

When item data or ad templates change:
Create new ads, pause outdated ads

Ad - Backup template 2

Final URL link
Path 1 vendor
Path 2

1.5% of values could be longer than 15 characters

product_without_brand | Actie: van € price_old voor € sale_price | vendor
domain.com/ vendor
Bestel | vendor: voordelig bij [redacted] Altijd de beste prijs! Profiteer van extra veel voordeel op alle vendor supplementen bij [redacted]

Refresh

Headlines

Headline 1 product_without_brand
4.4% of values could be longer than 30 characters

Headline 2 Actie: nu voor € sale_price

Headline 3 Actie: van € price_old voor € sale_price
0.4% of values could be longer than 30 characters

Headline 4 Nu € sale_absolute korting

Headline 5 Altijd de beste prijs

Headline 6 Nergens goedkoper

Headline 7 meta_global_extra_contents

Descriptions

Description 1 Koop product_without_contents met sale_percentage korting!
4.7% of values could be longer than 90 characters

Description 2 Bestel vendor voordelig bij [redacted] Altijd de beste prijs!

Description 3 Profiteer van extra veel voordeel op alle vendor supplementen bij [redacted]
1.5% of values could be longer than 90 characters

Add description



Backup template 3

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Product Level - Ad group - RSA

Settings Rules Campaigns Ad groups Settings Rules Build Preview

Back Build dynamic ad groups [How do I build campaigns and ad groups?](#)

Ad groups configuration Ad templates Keywords Negative keywords Sitelinks Price assets Tracking

When item data or ad templates change:
Create new ads, pause outdated ads

Ad - Backup template 3

Final URL: link

Path 1

Path 2

Preview:
vendor kopen | Actie: van price_old voor sale_price | Altijd de beste prijs
domain.com
Profiteer van extra veel voordeel op alle vendor supplementen. Bestel vendor voordelig bij [redacted]. Altijd de beste prijs!

Headlines:

- Headline 1: vendor kopen
- Headline 2: Actie: nu voor € sale_price
- Headline 3: Actie: van price_old voor sale_price
- Headline 4: Actie: Nu € sale_absolute korting
- Headline 5: Altijd de beste prijs
- Headline 6: Nergens goedkoper
- Headline 7: meta_global_extra_contents

Descriptions:

- Description 1: Koop product_without_contents bij [redacted]
- Description 2: Bestel vendor voordelig bij [redacted] Altijd de beste prijs!
- Description 3: Profiteer van extra veel voordeel op alle vendor supplementen.



You can also add multiple main and backup templates to **A/B test with.**



**For example, test with absolute
vs. percentage discounts.**



Preview ad listings

[? How do I preview Google Ads ads?](#)

Search for items, e.g. title

Search

Ne

Campaigns Ad groups **Responsive Search Ads** Keywords Negative keywords Sitelinks Price assets

Campaign name 02 | Products | RSA ✕

Ad group name aov 1102 policosanol - 60 vegetarische capsules ✕

Ad	Ad group name	Campaign name	Template	Labels
<p>AOV 1102 Policosanol Actie: nu voor €17.61 Actie: van €23.50 voor €17.61 Actie: nu €5,89 korting Altijd de beste prijs Nergens goedkoper 60 Vegetarische capsules</p> <p>domain.com/AOV</p> <p>Koop AOV 1102 Policosanol met 25% korting! Bestel AOV voordelig bij XXXXXXXXXX Altijd de beste prijs! Profiteer van extra veel voordeel op alle AOV supplementen bij XXXXXXXXXX</p>	aov 1102 policosanol - 60 vegetarische capsules	02 Products RSA	Ad 1 - Backup template 1	ad_sale_absolute
<p>AOV 1102 Policosanol Actie: nu 25% korting Actie: nu 25% voordeliger Altijd de beste prijs Nergens goedkoper 60 Vegetarische capsules</p> <p>domain.com/AOV</p> <p>Koop AOV 1102 Policosanol met €5,89 korting! Bestel AOV voordelig bij XXXXXXXXXX Altijd de beste prijs! Profiteer van extra veel voordeel op alle AOV supplementen bij XXXXXXXXXX</p>	aov 1102 policosanol - 60 vegetarische capsules	02 Products RSA	Ad 2 - Backup template 1	ad_sale_percentage



Lastly, we need to add our **dynamic keywords to finalize the setup.**



Back Build dynamic ad groups

How do I build campaigns and ad groups?

Ad groups configuration Ad templates **Keywords** Negative keywords Sitelinks Price assets Tracking

Keyword options:

- Use keyword URLs
- Allow manually paused keywords

Dynamic keywords

	Type	Delete
Keywords <input type="text" value="keyword_with_brand"/> <input type="button" value="x"/> <input type="button" value="+"/>	<input type="checkbox"/> Modified Broad <input type="checkbox"/> Broad <input checked="" type="checkbox"/> Phrase <input type="checkbox"/> Exact	<input type="button" value="x"/>
Keywords <input type="text" value="keyword_with_brand_contents"/> <input type="button" value="x"/> <input type="button" value="+"/>	<input type="checkbox"/> Modified Broad <input type="checkbox"/> Broad <input checked="" type="checkbox"/> Phrase <input type="checkbox"/> Exact	<input type="button" value="x"/>
Keywords <input type="text" value="gtin"/> <input type="button" value="x"/> <input type="button" value="+"/>	<input type="checkbox"/> Modified Broad <input type="checkbox"/> Broad <input type="checkbox"/> Phrase <input checked="" type="checkbox"/> Exact	<input type="button" value="x"/>

New keyword Copy keywords

Save



Tip:

Use **“phrase”** or **[exact]** match for
your product-level campaigns.



Time to preview and debug.



Preview your Responsive Search Ads.



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Product Level - RSA - v3 | Settings | Rules | Campaigns | Ad groups | Preview

Preview ad listings | How do I preview Google Ads ads? | Search for items, e.g. title | Search | No filter | No sorting

Campaigns | Ad groups | **Responsive Search Ads** | Keywords | Negative keywords | Sitelinks | Price assets | Google Ads

Ad	Ad group name	Campaign name	Template	Labels	Google ID	Status
<p>Arkopharma Cranberola Actie: nu voor €36,87 Actie: van €45.00 voor €36.87 Actie: nu €8,13 korting Altijd de beste prijs Nergens goedkoper 180 Vegetarische capsules</p> <p>domain.com/Arkopharma</p> <p>Koop Arkopharma Cranberola met 18% korting! Bestel Arkopharma voordelig bij [redacted]. Altijd de beste prijs! Profiteer van extra veel voordeel op alle Arkopharma supplementen bij [redacted].</p>	arkopharma cranberola - 180 vegetarische capsules	02 Products RSA	Ad 1 - Backup template 1		684146568862	Enabled
<p>Arkopharma Cranberola Actie: nu 18% korting Actie: nu 18% voordeliger Altijd de beste prijs Nergens goedkoper 180 Vegetarische capsules</p> <p>domain.com/Arkopharma</p> <p>Koop Arkopharma Cranberola met 18% korting! Bestel Arkopharma voordelig bij [redacted]. Altijd de beste prijs! Profiteer van extra veel voordeel op alle Arkopharma supplementen bij [redacted].</p>	arkopharma cranberola - 180 vegetarische capsules	02 Products RSA	Ad 2 - Backup template 1		684146568865	Enabled
<p>Arkopharma Cranberola Forte Actie: nu voor €17,10 Actie: van €21.00 voor €17.10 Actie: nu €3,90 korting Altijd de beste prijs Nergens goedkoper 20 Sachets</p> <p>domain.com/Arkopharma</p> <p>Koop Arkopharma Cranberola Forte met 19% korting! Bestel Arkopharma voordelig bij [redacted]. Altijd de beste prijs! Profiteer van extra veel voordeel op alle Arkopharma supplementen bij [redacted].</p>	arkopharma cranberola forte - 20 sachets	02 Products RSA	Ad 1 - Backup template 1		684146568868	Enabled
<p>Arkopharma Cranberola Forte Actie: nu 19% korting Actie: nu 19% voordeliger Altijd de beste prijs Nergens goedkoper 20 Sachets</p> <p>domain.com/Arkopharma</p> <p>Koop Arkopharma Cranberola Forte met 19% korting! Bestel Arkopharma voordelig bij [redacted]. Altijd de beste prijs! Profiteer van extra veel voordeel op alle Arkopharma supplementen bij [redacted].</p>	arkopharma cranberola forte - 20 sachets	02 Products RSA	Ad 2 - Backup template 1		684146568871	Enabled

Status: Finished | Reload preview

Statistics: Campaigns: 1, Ad groups: 457, Ads: 914, Keywords: 1343, Negative keywords: 0, Sitelinks: 0, Price assets: 0

Preview your keywords.



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Product Level - RSA - v3

Settings Rules Campaigns Ad groups Preview

Preview ad listings: "a. vogel avena sativa"

[How do I preview Google Ads ads?](#) a. vogel avena sativa Search No filter No sorting

Campaigns Ad groups Responsive Search Ads **Keywords** Negative keywords Sitelinks Price assets

Keywords	Keyword URL	Type	Ad group name	Campaign name	Google ID	Status
a vogel avena sativa 100 ml		Phrase	a.vogel avena sativa - 100 ml	02 Products RSA	2329807511237	Enabled
a vogel avena sativa		Phrase	a.vogel avena sativa - 100 ml	02 Products RSA	10007807629	Enabled
8711596134339		Exact	a.vogel avena sativa - 100 ml	02 Products RSA	516378598516	Enabled

« 1 »

Google Ads

Status: Finished

Statistics

- Campaigns: 1
- Ad groups: 457
- Ads: 914
- Keywords: 1343
- Negative keywords: 0
- Sitelinks: 0
- Price assets: 0

Dashboard Setup Items Master rules Feeds APIs Text ads Shopping ads Orders Settings



... And finally, activate your dynamic campaign and check the sync.

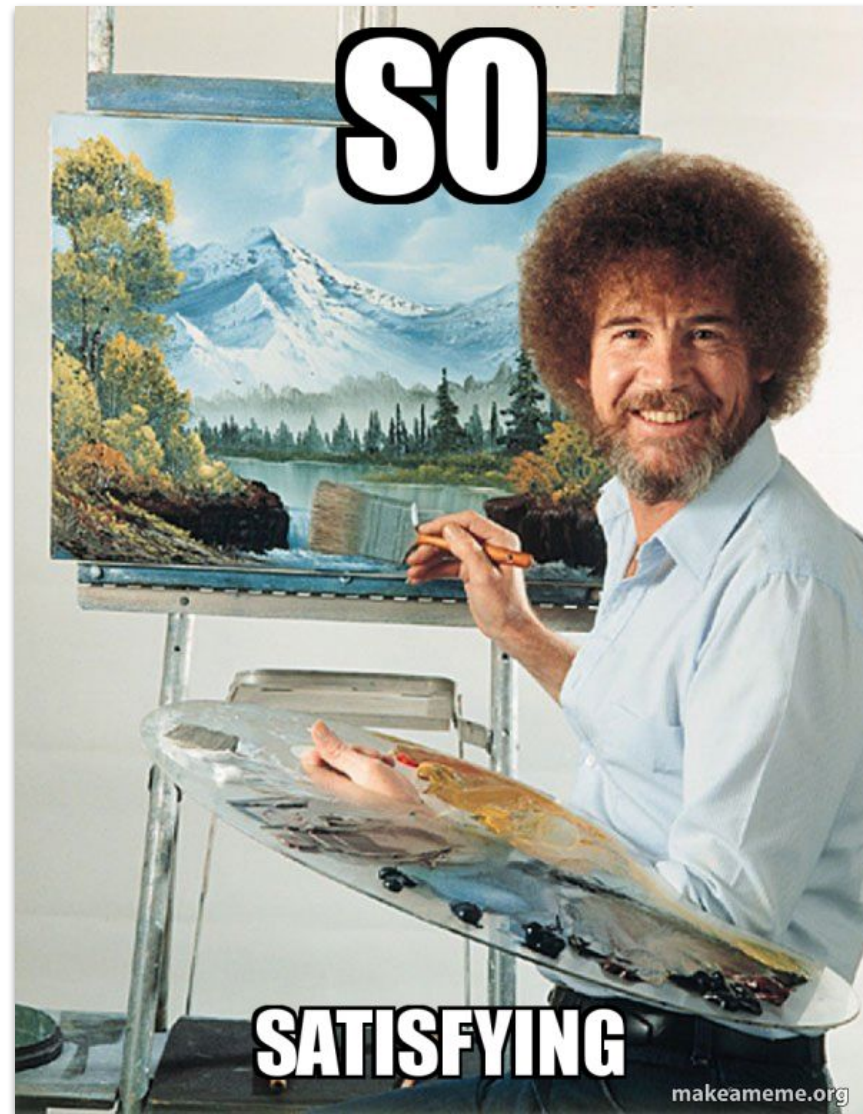


See the magic inside of your search term report.

As long as Google doesn't hide your search term
data ("other search terms") 😓



View (2 filters)		Campaign		Ad groups (457)	
All campaigns		O2 Products RSA		Select an ad group	
Paused	Type: Search	Budget: €20.00/day	More details		
Add filter					
<input type="checkbox"/>	Search term	Match type	Added/Excluded	Ad group	
Total: Search terms					
<input type="checkbox"/>	gebufferde vitamine c	Exact match (close variant)	✓ Added	vitakruid gebufferde vitamine c - 100 vegetarische capsules	
<input type="checkbox"/>	vitakruid gebufferde vitamine c	Exact match	✓ Added	vitakruid gebufferde vitamine c - 100 vegetarische capsules	
<input type="checkbox"/>	metasleep	Exact match (close variant)	✓ Added	metagenics metasleep - 60 tabletten	
<input type="checkbox"/>	now magnesium trio softgels	Exact match	✓ Added	now magnesium trio softgels - 180 softgels	
<input type="checkbox"/>	vitakruid b12 combi 6000	Exact match	✓ Added	vitakruid b12 combi 6000 - 120 tabletten	
<input type="checkbox"/>	phital probiotica	Exact match (close variant)	None	phital probiotica daily - 60 capsules	
<input type="checkbox"/>	vitakruid vitamine c	Exact match (close variant)	None	vitakruid gebufferde vitamine c - 100 vegetarische capsules	
<input type="checkbox"/>	magnesium trio softgels	Exact match (close variant)	✓ Added	now magnesium trio softgels - 180 softgels	
<input type="checkbox"/>	new nordic hair volume	Exact match	✓ Added	new nordic hair volume - 30 tabletten	
<input type="checkbox"/>	vital green chlorella bloem aanbieding	Exact match (close variant)	None	bloem vital green chlorella - 600 tabletten	
<input type="checkbox"/>	burbur pinella	Exact match (close variant)	None	nutramedix burbur pinella - 60 milliliter	
<input type="checkbox"/>	gaba plus	Exact match (close variant)	✓ Added	vitakruid gaba plus - 90 zuigtabletten	
<input type="checkbox"/>	glutazyme	Exact match (close variant)	None	vitakruid glutazyme - 90 tabletten	
<input type="checkbox"/>	fytomed iberis complex	Exact match	✓ Added	fytomed iberis complex - 100 milliliter	
<input type="checkbox"/>	vitals microbiol kind	Exact match (close variant)	None	vitals microbiol kind 0-4 jaar - 8 milliliter	
<input type="checkbox"/>	bio melatonine complex	Exact match (close variant)	✓ Added	pharma nord bio-melatonine complex - 120 zuigtabletten	



SO

SATISFYING

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**You can use a similar approach
for **dynamic** ad groups.**



**Obviously, you won't be able to create
dynamic keywords and headlines ...**



... but you're able to create specific ad targets and descriptions for your DSAs.

You'll have a killer ad with a relevant dynamic headline ...



The screenshot shows the Channable interface for managing Google Ads. The main content area displays a table of ad listings under the heading "Preview ad listings". The table has columns for Ad, Ad group name, Campaign name, Template, Labels, Google ID, and Status. The "Dynamic Search Ads" tab is selected and highlighted in yellow. The table contains six rows of dynamically generated ads, each with a "Dynamically generated headline" and a "Status" of "Enabled".

Ad	Ad group name	Campaign name	Template	Labels	Google ID	Status
<p>Dynamically generated headline domain.com Koop A.Vogel Echinaforce kauwtabletten sterk + Vitamine C met 22% korting! Profiteer van extra voordeel op A.Vogel. Altijd de beste prijs!</p>	a.vogel echinaforce kauwtabletten sterk + vitamine c - 60 kauwtabletten	02 Products DSA	Ad 1 - Backup template 1		683959335787	Enabled
<p>Dynamically generated headline domain.com Koop A.Vogel Alchemilla bij [redacted] Nu 22% korting (sale)! Profiteer van extra veel voordeel op A.Vogel. Altijd de beste prijs!</p>	a.vogel alchemilla - 60 tabletten	02 Products DSA	Ad 1 - Main template		683921023902	Enabled
<p>Dynamically generated headline domain.com Koop A.Vogel Arnica bij [redacted] Nu 22% korting (sale)! Profiteer van extra veel voordeel op A.Vogel. Altijd de beste prijs!</p>	a.vogel arnica - 50 ml	02 Products DSA	Ad 1 - Main template		683921023908	Enabled
<p>Dynamically generated headline domain.com Koop A.Vogel Arnica bij [redacted] Nu voor € 10,48 (sale)! Profiteer van extra veel voordeel op A.Vogel. Altijd de beste prijs!</p>	a.vogel arnica - 50 ml	02 Products DSA	Ad 2 - Main template		683921023911	Enabled
<p>Dynamically generated headline domain.com Koop A.Vogel Avena sativa bij [redacted] Nu 22% korting (sale)! Profiteer van extra veel voordeel op A.Vogel. Altijd de beste prijs!</p>	a.vogel avena sativa - 100 ml	02 Products DSA	Ad 1 - Main template		683921023914	Enabled
<p>Dynamically generated headline domain.com Koop A.Vogel Avena sativa bij [redacted] Nu voor € 13,96 (sale)! Profiteer van extra veel voordeel op A.Vogel. Altijd de beste prijs!</p>	a.vogel avena sativa - 100 ml	02 Products DSA	Ad 2 - Main template		683921023917	Enabled

Status: Finished [↻](#)
[↻ Reload preview](#)

Statistics:
Campaigns: 1
Ad groups: 457
Ads: 914
Keywords: 0
Negative keywords: 0
Sitelinks: 0
Price assets: 0
Ad group target URLs: 457



... pointing towards a highly relevant product page.

channable

Product Level - DSA - v1

Preview ad listings

Campaigns Ad groups Dynamic Search Ads **Ad group target URLs** Negative keywords Sitelinks Price assets

Ad group target URL	Ad group name	Campaign name
https:// /products/vitamin-a-d-omegas-van-cellcare-90-capsules	cellcare vitamin a d & omega's - 90 capsules	02 Products DSA
https:// /products/zink-l-methionine-van-cellcare-90-tabletten	cellcare zink l-methionine - 90 tabletten	02 Products DSA
https:// /products/rozemarijn-spanje-eko-van-chi-10-ml	chi rozemarijn spanje - 10 milliliter	02 Products DSA
https:// /products/tea-tree-balsem-van-chi-100-gram	chi tea tree balsem - 100 gram	02 Products DSA
https:// /products/tea-tree-shampoo-van-chi-1-liter	chi tea tree shampoo - 1 liter	02 Products DSA
https:// /products/tea-tree-shampoo-van-chi-150-ml	chi tea tree shampoo - 150 milliliter	02 Products DSA
https:// /products/disolut-decalsia	disolut decalsia	02 Products DSA
https:// /products/cistus-incanus-tinctuur-van-epigenar-support-100-ml	epigenar cistus incanus - 100 milliliter	02 Products DSA
https:// /products/eye-q-van-equazen-210-softgels	equazen equazen capsules - 210 softgels	02 Products DSA
https:// /products/all-sports-van-essential-organics-90-tabletten	essential organics all-sports - 90 tabletten	02 Products DSA
https:// /products/fem-plex-van-essential-organics-90-tabletten	essential organics fem-plex - 90 tabletten	02 Products DSA
https:// /products/ultimate-digestive-enzyme-blend-van-fmd-60-vcaps	fmd ultimate digestive enzyme blend - 60 vcaps	02 Products DSA
https:// /products/bronchi-van-fytomed-100-ml	fytoned bronchi - 100 milliliter	02 Products DSA
https:// /products/iberis-complex-van-fytomed-100-ml	fytoned iberis complex - 100 milliliter	02 Products DSA
https:// /products/nacht-van-fytomed-100-ml	fytoned nacht - 100 milliliter	02 Products DSA

... bringing in highly relevant clicks.



MCC | Bob Meijer >

Search for a page or campaign

Appearance Refresh Help Notifications

View (2 filters) All campaigns Campaign O2 | Products | DSA Ad groups (994) Select an ad group

Paused Type: Search Budget: €20.00/day Simulate campaign changes Campaign settings

Dynamic Search Ads search terms and landing pages

Search term	Headline	Landing page	Ad group
<input type="checkbox"/> Total: Search terms			
<input type="checkbox"/> testa omega 3	Testa Omega 3 Algenolie - 45 Vegetarische capsules kopen?	https://products/omega-3-algenolie-van-testa-45-vcaps	testa omega 3 algenolie - 45 vegetarische capsules
<input type="checkbox"/> mollers omega 3	Möller's Omega-3 Citroen - 250 ml - [REDACTED]	https://products/omega-3-citroen-van-mollers-250-ml	möller's omega-3 citroen - 250 ml
<input type="checkbox"/> vitakruid multivitamine	VitaKruid Multi Dag & Nacht Man - 180 Tabletten - [REDACTED]	https://products/multi-dag-nacht-man-van-vitakruid-180-tabletten	vitakruid multi dag & nacht man - 180 tabletten
<input type="checkbox"/> pure visolie	Arctic Blue Omega 3 Pure Visolie met Vitamine D - 150 Milliliter	https://products/omega-3-pure-arctische-visolie-met-vitamine-d-van-arctic-blue	arctic blue omega 3 pure visolie met vitamine d - 150 milliliter
<input type="checkbox"/> methialyn	NutriPhyt Methialyn - 60 tabletten kopen? [REDACTED]	https://products/methialyn-van-nutriphyt-60-tabletten	nutriphyt methialyn - 60 tabletten
<input type="checkbox"/> l lysine	VitaKruid L-Lysine 1000 mg - 100 tabletten kopen? [REDACTED]	https://products/l-lysine-1000-mg-van-vitakruid-100-tabletten	vitakruid l-lysine 1000 mg - 100 tabletten
<input type="checkbox"/> bactiol duo	Metagenics Bactiol Duo - 30 capsules	https://products/bactiol-duo-van-metagenics-30-capsules	metagenics bactiol duo - 30 capsules
<input type="checkbox"/> d3 1000 iu	Vitals Vitamine D3 1000 IE - 100 Capsules - [REDACTED]	https://products/vitamine-d3-1000-ie-van-vitals-100-capsules	vitals vitamine d3 1000 ie - 100 capsules
<input type="checkbox"/> broccoli sprouts	ALFyfal Broccoli Pure-Sprouts - 90 Vegetarische capsules kopen?	https://products/broccoli-pure-sprouts-module-4-van-alfyfal-90-vcaps	alfyfal broccoli pure-sprouts (module 4) - 90 vegetarische capsu
<input type="checkbox"/> echinacea forte dr vogel	A.Vogel Echinaforce sterk - 60 tabletten - [REDACTED]	https://products/echinaforce-sterk-van-a-vogel-60-tabletten	a.vogel echinaforce sterk - 60 tabletten
<input type="checkbox"/> fytomed bronchi	Fytomed Bronchi - 100 Milliliter - [REDACTED]	https://products/bronchi-van-fytomed-100-ml	fycomed bronchi - 100 milliliter
<input type="checkbox"/> metadigest	Metagenics MetaDigest Total - 120 capsules kopen? [REDACTED]	https://products/metadigest-total-van-metagenics-120-capsules	metagenics metadigest total - 120 capsules
<input type="checkbox"/> burbur	NutraMedix Burbur Pinella - 60 Milliliter	https://products/burbur-pinella-van-nutramedix-60-ml	nutramedix burbur pinella - 60 milliliter
<input type="checkbox"/> vitakruid	VitaKruid Multi Dag & Nacht Vrouw - 180 Tabletten - [REDACTED]	https://products/multi-dag-nacht-vrouw-van-vitakruid-180-tabletten	vitakruid multi dag & nacht vrouw - 180 tabletten
<input type="checkbox"/> gaba vitakruid	VitaKruid GABA Plus - 90 zuigtabletten - [REDACTED]	https://products/gaba-plus-van-vitakruid-90-zuigtabletten	vitakruid gaba plus - 90 zuigtabletten
<input type="checkbox"/> spirulina vitals	Vitals Spirulina - 90 tabletten - [REDACTED]	https://products/spirulina-van-vitals-90-tabletten	vitals spirulina - 90 tabletten
<input type="checkbox"/> dokter vogel passiflora	A.Vogel Passiflora Rustgevend - 100 ml - [REDACTED]	https://products/passiflora-rustgevend-van-a-vogel-100-ml	a.vogel passiflora rustgevend - 100 ml
<input type="checkbox"/> passiflora dr vogel	A.Vogel Passiflora Rustgevend - 100 ml - [REDACTED]	https://products/passiflora-rustgevend-van-a-vogel-100-ml	a.vogel passiflora rustgevend - 100 ml



Important: check your search term reports for generic and irrelevant matches.

... bringing in highly relevant, profitable clicks.



Google Ads MCC | Bob Meijer >

Search for a page or campaign

Appearance Refresh Help Notifications

View (2 filters) All campaigns Campaign O2 | Products | DSA Ad groups (994) Select an ad group

Paused Type: Search Budget: €20.00/day Simulate campaign changes Campaign settings

Dynamic Search Ads search terms and landing pages

Search term	Headline	Landing page	Ad group
Total: Search terms ①			
<input type="checkbox"/> testa omega 3	Testa Omega 3 Algenolie - 45 Vegetarische capsules kopen?	https://products/omega-3-algenolie-van-testa-45-vcaps	testa omega 3 algenolie - 45 vegetarische capsules
<input type="checkbox"/> mollers omega 3	Möller's Omega-3 Citroen - 250 ml - [REDACTED]	https://products/omega-3-citroen-van-mollers-250-ml	möller's omega-3 citroen - 250 ml
<input type="checkbox"/> vitakruid multivitamine	VitaKruid Multi Dag & Nacht Man - 180 Tabletten - [REDACTED]	https://products/multi-dag-nacht-man-van-vitakruid-180-tabletten	vitakruid multi dag & nacht man - 180 tabletten
<input type="checkbox"/> pure visolie not brand-specific	Arctic Blue Omega 3 Pure Visolie met Vitamine D - 150 Milliliter	https://products/omega-3-pure-arctische-visolie-met-vitamine-d-van-arctic-blue	arctic blue omega 3 pure visolie met vitamine d - 150 milliliter
<input type="checkbox"/> methialyn	NutriPhyt Methialyn - 60 tabletten kopen? [REDACTED]	https://products/methialyn-van-nutriphyt-60-tabletten	nutriphyt methialyn - 60 tabletten
<input type="checkbox"/> l lysine not brand-specific	VitaKruid L-Lysine 1000 mg - 100 tabletten kopen? [REDACTED]	https://products/Hysine-1000-mg-van-vitakruid-100-tabletten	vitakruid Hysine 1000 mg - 100 tabletten
<input type="checkbox"/> bactiol duo	Metagenics Bactiol Duo - 30 capsules	https://products/bactiol-duo-van-metagenics-30-capsules	metagenics bactiol duo - 30 capsules
<input type="checkbox"/> d3 1000 iu	Vitals Vitamine D3 1000 IE - 100 Capsules - [REDACTED]	https://products/vitamine-d3-1000-ie-van-vitals-100-capsules	vitals vitamine d3 1000 ie - 100 capsules
<input type="checkbox"/> broccoli sprouts not brand-specific	ALFyfal Broccoli Pure-Sprouts - 90 Vegetarische capsules kopen?	https://products/broccoli-pure-sprouts-module-4-van-alfyfal-90-vcaps	alfyfal broccoli pure-sprouts (module 4) - 90 vegetarische capsu
<input type="checkbox"/> echinacea forte dr vogel	A.Vogel Echinaforce sterk - 60 tabletten - [REDACTED]	https://products/echinaforce-forte-van-a-vogel-60-tabletten	a.vogel echinaforce sterk - 60 tabletten
<input type="checkbox"/> fytomed bronchi	Fytomed Bronchi - 100 Milliliter - [REDACTED]	https://products/bronchi-van-fytomed-100-ml	fyttomed bronchi - 100 milliliter
<input type="checkbox"/> metadigest brand-only	Metagenics MetaDigest Total - 120 capsules kopen? [REDACTED]	https://products/metadigest-total-van-metagenics-120-capsules	metagenics metadigest total - 120 capsules
<input type="checkbox"/> burbur	NutraMedix Burbur Pinella - 60 Milliliter	https://products/burbur-pinella-van-nutramedix-60-ml	nutramedix burbur pinella - 60 milliliter
<input type="checkbox"/> vitakruid brand-only	VitaKruid Multi Dag & Nacht Vrouw - 180 Tabletten - [REDACTED]	https://products/multi-dag-nacht-vrouw-van-vitakruid-180-tabletten	vitakruid multi dag & nacht vrouw - 180 tabletten
<input type="checkbox"/> gaba vitakruid	VitaKruid GABA Plus - 90 zuigtabletten - [REDACTED]	https://products/gaba-plus-van-vitakruid-90-zuigtabletten	vitakruid gaba plus - 90 zuigtabletten
<input type="checkbox"/> spirulina vitals	Vitals Spirulina - 90 tabletten - [REDACTED]	https://products/spirulina-van-vitals-90-tabletten	vitals spirulina - 90 tabletten
<input type="checkbox"/> dokter vogel passiflora	A.Vogel Passiflora Rustgevend - 100 ml - [REDACTED]	https://products/passiflora-rustgevend-van-a-vogel-100-ml	a.vogel passiflora rustgevend - 100 ml
<input type="checkbox"/> passiflora dr vogel	A.Vogel Passiflora Rustgevend - 100 ml - [REDACTED]	https://products/passiflora-rustgevend-van-a-vogel-100-ml	a.vogel passiflora rustgevend - 100 ml

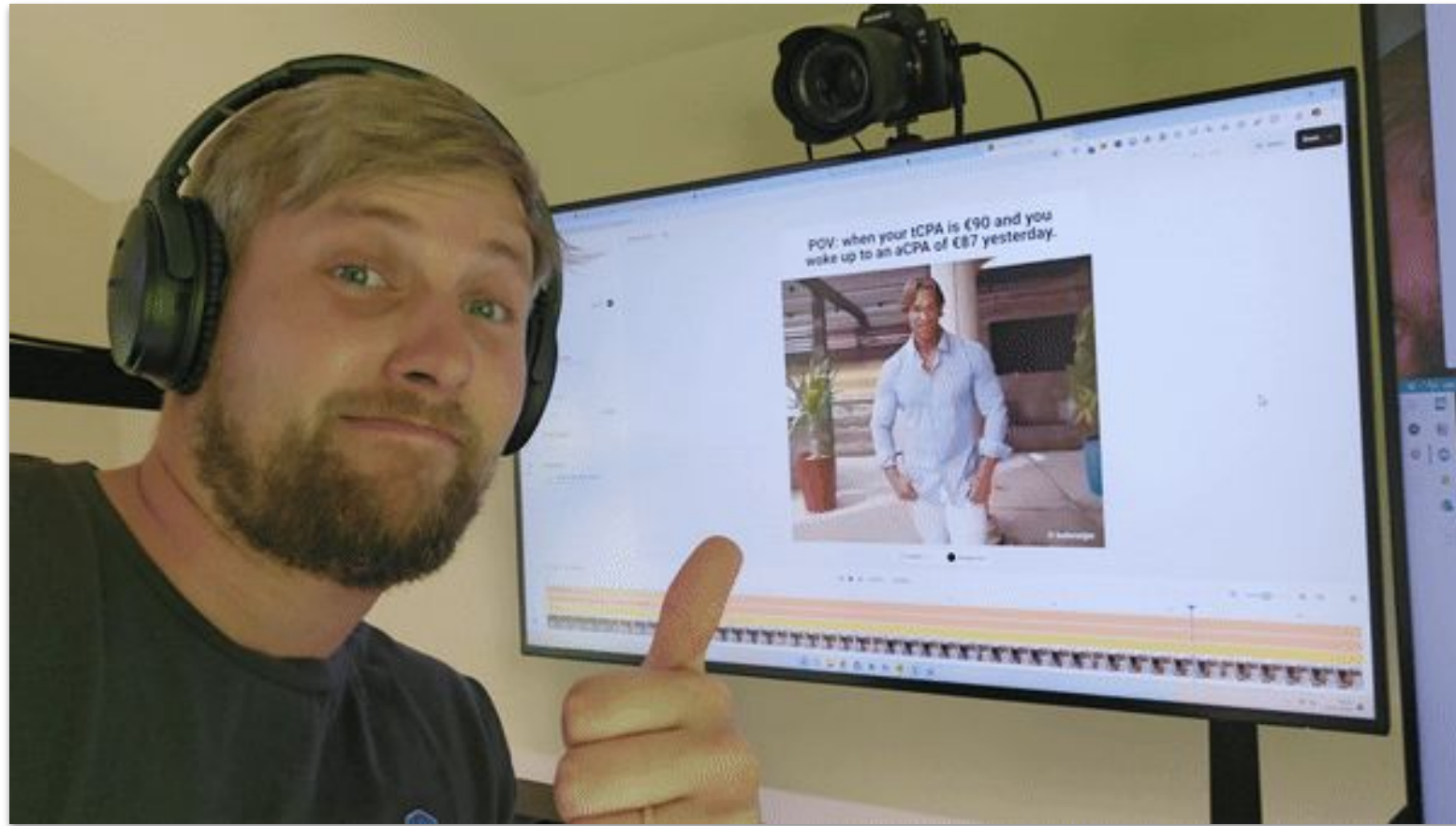


So, what has this automation brought me?





... Freed up time to spend on memes instead.





So, what has this automation brought my client?



... Additional profit that is spent on extra long holidays.



Thanks to my wife for roleplaying
my happy, anonymized client 😊



Thanks for your attention!



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